

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**GMMB Inc.**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, NW**  
**Suite 800**  
**Washington DC, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
184579-1	08/26/12	August 2012	07/30/12 - 08/23/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
President/Obama (D)	Obama for America	1621

Flight Dates	Order #	Alt Order #
08/18/12 - 08/23/12	184579	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/23/12	6-7A News	6A-7A	MTWT---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 08/21/12 6:39 AM 6-7A News 6A-7A :30 0FA12A093H \$475.00 NM									
2	08/20/12	08/23/12	GMA M-F 7-9A	7A-9A	MTWT---	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 08/20/12 8:42 AM GMA M-F 7-9A 7A-9A :30 0FA12G086H \$700.00 NM 5 KMGH Tu 08/21/12 7:59 AM GMA M-F 7-9A 7A-9A :30 0FA12G086H \$700.00 NM 2 KMGH Tu 08/21/12 8:41 AM GMA M-F 7-9A 7A-9A :30 0FA12A093H \$700.00 NM 3 KMGH W 08/22/12 7:26 AM GMA M-F 7-9A 7A-9A :30 0FA12G086H \$700.00 NM 4 KMGH Th 08/23/12 8:59 AM GMA M-F 7-9A 7A-9A :30 0FA12A093H \$700.00 NM									
3	08/19/12	08/19/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 08/19/12 5:59 AM GMA SUN Sun GMA 6A-7A :30 0FA12A093H \$200.00 NM									
4	08/19/12	08/19/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 08/19/12 7:58 AM 7A-8A SUN MORN NEWS 7A-8A :30 0FA12G086H \$250.00 NM									
5	08/20/12	08/23/12	Inside Edition 9A	9A-930A	MTWT---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 08/20/12 9:22 AM Inside Edition 9A 9A-930A :30 0FA12A093H \$400.00 NM 1 KMGH Tu 08/21/12 9:26 AM Inside Edition 9A 9A-930A :30 0FA12G086H \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
184579-1	08/26/12	August 2012	07/30/12 - 08/23/12
Advertiser	Product	Estimate Number	
President/Obama (D)	Obama for America	1621	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
5	08/20/12	08/23/12	Inside Edition 9A	9A-930A	MTWT---	:30	3	\$400.00	NM																																																																			
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6	08/20/12	08/23/12	Millionaire	930A-10A	MTWT---	:30	3	\$425.00	NM																																																																			
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7	08/20/12	08/23/12	THE VIEW	10A-11A	MTWT---	:30	3	\$600.00	NM																																																																			
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8	08/20/12	08/23/12	11A-12P News	11A-12P	MTWT---	:30	3	\$450.00	NM																																																																			
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9	08/19/12	08/19/12	9-10a News CC Sun/KMC9A-10A		-----S	:30	1	\$450.00	NM																																																																			
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10	08/20/12	08/23/12	Inside Edition 330P	330P-4P	MTWT---	:30	4	\$350.00	NM																																																																			
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1	KMGH	Tu	08/21/12	4:56 PM	Dr. Oz	4P-5P	:30	OFA12G086H	\$450.00	NM																																																																		
2	KMGH	W	08/22/12	4:54 PM	Dr. Oz	4P-5P	:30	OFA12G086H	\$450.00	NM																																																																		
3	KMGH	Th	08/23/12	4:55 PM	Dr. Oz	4P-5P	:30	OFA12A093H	\$450.00	NM																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

# INVOICE



Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

www.theDENVERchannel.com

www.thedenverchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
184579-1	08/26/12	August 2012	07/30/12 - 08/23/12
Advertiser	Product	Estimate Number	
President/Obama (D)	Obama for America	1621	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/23/12	7News at 3PM	3P-330P	MTWT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 08/20/12 3:26 PM 7News at 3PM 3P-330P :30 0FA12G086H \$400.00 NM 1 KMGH Tu 08/21/12 3:26 PM 7News at 3PM 3P-330P :30 0FA12A093H \$400.00 NM									
13	08/20/12	08/23/12	5-530P News	5P-530P	MTWT---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 08/20/12 5:29 PM 5-530P News 5P-530P :30 0FA12A093H \$800.00 NM 1 KMGH Tu 08/21/12 5:14 PM 5-530P News 5P-530P :30 0FA12A093H \$800.00 NM 2 KMGH W 08/22/12 5:12 PM 5-530P News 5P-530P :30 0FA12A093H \$800.00 NM									
14	08/18/12	08/18/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 08/18/12 5:23 PM 5pm News Saturday 5P-6p :30 0FA12G086H \$350.00 NM									
15	08/19/12	08/19/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 08/19/12 5:28 PM 5pm News Sun Local News 5P-6P :30 0FA12G086H \$375.00 NM									
16	08/20/12	08/23/12	6P-630P JEOPARDY (M-F)	6P-630P	MTWT---	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH M 08/20/12 6:28 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 0FA12G086H \$1,700.00 NM 3 KMGH Tu 08/21/12 6:23 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 0FA12A093H \$1,700.00 NM 2 KMGH W 08/22/12 6:27 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 0FA12A093H \$1,700.00 NM 1 KMGH Th 08/23/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 0FA12G086H \$1,700.00 NM									
17	08/20/12	08/23/12	630-7p WHEEL (M-F)	630-7P	MTWT---	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 08/20/12 6:40 PM 630-7p WHEEL (M-F) 630-7P :30 0FA12A093H \$1,600.00 NM 1 KMGH Tu 08/21/12 6:46 PM 630-7p WHEEL (M-F) 630-7P :30 0FA12G086H \$1,600.00 NM 2 KMGH W 08/22/12 6:47 PM 630-7p WHEEL (M-F) 630-7P :30 0FA12G086H \$1,600.00 NM									
18	08/18/12	08/18/12	Jeopardy (6-630p Saturday)	6P-630P	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 08/18/12 6:05 PM Jeopardy (6-630p Saturday) 6P-630P :30 0FA12A093H \$700.00 NM									
19	08/18/12	08/18/12	Wheel of Fortune SAT (6-630P-7P)	6P-630P	-----S-	:30	1	\$600.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
184579-1	08/26/12	August 2012	07/30/12 - 08/23/12
Advertiser	Product	Estimate Number	
President/Obama (D)	Obama for America	1621	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/18/12	08/18/12	Wheel of Fortune SAT (6:30P-7P		-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 08/18/12 6:53 PM Wheel of Fortune SAT (630-7p) 630P-7P :30 0FA12G086H \$600.00 NM									
20	08/21/12	08/21/12	ABC Tue B	8P-9P	-T-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -T----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 08/21/12 8:16 PM ABC Tue B 8P-9P :30 0FA12A093H \$2,200.00 NM									
21	08/19/12	08/19/12	Extreme Makeover: Weightl8P-10P		-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 08/19/12 9:32 PM Extreme Makeover: Weight Loss 8P-10P :30 0FA12A093H \$3,000.00 NM									
22	08/20/12	08/23/12	Nightline	1037P-1103P	MTWT---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 08/20/12 10:46 PM Nightline 1037P-1103P :30 0FA12G086H \$800.00 NM									
23	08/20/12	08/23/12	10P NEWS (M-F/SU)	10P-1037P	MTWT---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWT--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 08/21/12 10:36 PM 10P NEWS (M-F/SU) 10P-1037P :30 0FA12A093H \$1,200.00 NM									
<b>Total Spots</b>							<b>49</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$37,725.00</b>
<u>Agency Commission</u>	<b>\$5,658.75</b>
<u>Net Amount Due</u>	<b>\$32,066.25</b>